Aloha,

We started the year with great enthusiasm and the excitement continues to grow. This issue of Shidler Business is filled with fascinating snapshots of life on campus, in the workplace, and in faraway locations. On the following pages, you will read about the students who have captured their study abroad journeys through the lens of a camera, hear about faculty making impressive strides in research, and learn about events and activities that draw you back to your college days.

You will also read about several inaugural events that showcased our alumni, faculty and students. In February, the college took to the road to recognize its Hong Kong Hall of Honor Award recipients in their native country. In April, renowned real estate developer and alumnus Jack Myers kicked off the Flores Real Estate Lecture Series as its inaugural speaker. In May, we held our first Faculty Endowment Luncheon which allowed donors and faculty to meet one another.

Today, the Shidler College of Business is in a better and more secure position because of our loyal alumni and friends. A prime example is Founder of L&L Drive-Inn/L&L Hawaiian Barbecue and local real estate investor Eddie Flores, Jr. and his wife Elaine, who led the college’s naming initiative program by making a $1 million gift to name the Shidler Courtyard and the Real Estate Lecture Series. Other recent named gifts include the Career Services and Professional Development Office named in honor of HouseMart; the Dean’s Conference Room named in honor of the Hong Kong Alumni Group; and the Career Interview Room named in honor of First Insurance Company of Hawaii.

The stories and pictures in this issue represent just a small part of what binds us together. We have learned through our travels that it is the personal experience at Shidler that so many of our alumni remember fondly.

We invite you to create new experiences by attending a college event near your home, come to a seminar on campus, and help others fulfill their educational dreams. As always, stay in touch and visit our website for the latest developments.

Sincerely,

V. Vance Roley
vroley@hawaii.edu

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**ON THE COVER**
Study abroad student Helen Law pictured at the Tagallalang Rice Terrace in Ubud, Bali.

Alumni who graduated in 2005 or later will receive an electronic version of Shidler Business. This only applies to those whose record is linked to a valid email address. Those with no email or have graduated prior to 2005 will receive a hard copy in the mail unless otherwise requested.

Shidler Business is published twice annually for alumni, students and friends of the Shidler College of Business. Direct correspondence and address changes to:

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Online Edition
www.shidler.hawaii.edu/magazine
Each year, Shidler students embark on exciting study abroad adventures that change their outlook on life forever. Whether it be successfully mastering Tokyo’s busy rail system or finally overcoming the language barrier with the waitress in a Thai noodle shop, for all of these young globetrotters, their semester abroad has proven to not only be an incredible time of personal growth but an unforgettable lesson in life, culture and global citizenship.

Throughout the years, Shidler’s study abroad students have enjoyed sharing their photos and stories through colorful blog postings that capture highlights from their time away from Hawai’i. These blogs also provide friends and family with insight into the observations, challenges, and epiphanies that often occur when one is immersed in a foreign culture for the first time. By sharing a glimpse into their daily lives, these bloggers are also helping their fellow classmates to find the courage to follow in their footsteps and explore the world around them.

Get ready to dust off those passports and pack a few bags because the student bloggers showcased in this article inspire all of us to step out of our comfort zones and take flight on our own adventures abroad.

ABOUT SHIDLER’S INTERNATIONAL EXCHANGE PROGRAM

Shidler’s International Exchange Program is one of the most successful of its kind within the UH System. Strong partnerships with renowned foreign universities provide students with opportunities to live and learn in locales that span the world. In addition, support from the alumni and business communities has contributed to the program’s growth. Often times, the greatest obstacle for students is the cost associated with foreign travel. Fortunately, a robust study abroad scholarship program plays an essential role in helping many to overcome that financial barrier. Each year, approximately 60 students receive study abroad scholarships. Two of Shidler’s largest scholarship programs include the William R. Johnson, Jr. Study Abroad Program and the Freeman Foundation Asian Study Abroad Program. In the 2016-2017 academic year, approximately 35 students received financial support through these two programs alone. Mahalo to all the generous donors for their support of study abroad opportunities for Shidler’s students.

SNAPSHOTS, MEMORIES, AND LIFE LESSONS FROM ABROAD

Just when I thought the learning and fun had really begun, my semester abroad was over. The entire experience did not feel like four months at all. It ended too soon!...I really learned a lot this semester. I learned a lot about the lifestyle, the way business is done, and how people in Hong Kong interact with one another. Most importantly, I grew a lot as an individual, learned to accept the challenges and difficulties that were thrown at me, and it is how I react to those obstacles that matters the most.

IVAN NG

CITY UNIVERSITY OF HONG KONG, CHINA, FREEMAN SCHOLAR

SNAPSHOTS, MEMORIES, AND LIFE LESSONS FROM ABROAD

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I took a trip to Bali for the first half of [the semester] break, and a trip to Hong Kong for the second. If you love nature like me, Bali is the place! There are many things to do in Ubud like visiting the rice field, Luwak Coffee Farm, Monkey Forest, Goa Gajah, or even take a stroll by the hostel. For food lovers, I recommend Hong Kong. On this trip, I spent a lot of time eating! My favorite street food place was Dundas Street. Aside from eating, I did a good amount of sightseeing at Mongkok, Tsim Sha Tsui, Central Area, Hong Kong University, 1881 Heritage, and the Lantau Island. Regardless of the food and sightseeing, my purpose of going was to attend the Shidler alumni event. It was an honor to be invited and be a part of the night.

University here is very different from what I’m used to in America. Instead of having midterms and quizzes, there’s just a few hefty assignments and one big test at the end of the trimester that’s worth 50 percent of my grade. No pressure, am I right? It doesn’t leave much room to mess up. So I feel like I really need to step up my game to get good grades (not that I don’t back home). All in all, I’m really enjoying my classes and am quite impressed with the quality of education at VUW (Victoria University of Wellington) and am very happy with my choice to come to this university!

Before studying abroad, I would have never thought to pursue a career in another country. Now I am actively seeking positions in international finance so I can continue my travels. It is a really funny thing. It is like I caught the traveling bug. Once you start seeing more of the world you want to keep on going. Now I can envision myself living a period of my life outside of the United States. I am very glad to announce I have received another scholarship to Tokyo, Japan and will be starting an exchange in the spring 2017 semester...Honestly, it is interesting how life works sometimes. Only a short time ago I never thought about leaving Hawai’i and now I have the chance to see even more of the world.

To learn more about Shidler’s International Exchange Program and to browse through more fun and insightful student blogs, visit shidler.hawaii.edu/international-exchange.
It was truly a warm homecoming for legendary Hawai‘i developer Jack E. Myers who served as the inaugural speaker for the college’s new Flores Real Estate Lecture Series sponsored by Shidler alumnus Eddie Flores, Jr. and his wife Elaine.

Before deciding to move his company to San Francisco in the late 1990s, Myers was one of Hawai‘i’s most prolific real estate developers whose portfolio included iconic projects such as the Waikiki Trade Center, one of his first developments, the Hawaii Prince Hotel built on the site of the old Kaiser hospital, and Honolulu’s tallest building, the First Hawaiian Center.

So it was no surprise that over 250 people, including many of Myers’ friends, classmates, and heavy hitters from Hawai‘i’s real estate industry, vied for a seat at the sold-out event moderated by Pacific Business News Editor-in-Chief A. Kam Napier.

For over an hour, Myers took the audience on a journey back in time to what many consider to be a golden age of development in Hawai‘i. He amused the crowd with interesting behind-the-scene stories from some of his most memorable projects and shared old renderings, plans and dramatic before and after photos from his personal collection. Myers also discussed some of his
projects that never came to fruition like his plans for the Waikiki Convention Center and Aloha Tower Waterfront Redevelopment, and he shed some light on the complicated and often tricky political, financial and regulatory challenges that developers must overcome to succeed in a unique market like Hawai‘i.

Myers also spoke briefly about his more recent work in San Francisco including 101 2nd Street, 80 Natoma, and 55 2nd Street. He concluded his talk by answering questions and offering his insights during a fun Q&A session with the audience.

The Flores Real Estate Lecture Series was held on April 20 at the Waialae Country Club.

About Jack E. Myers
Since founding the Myers Development Company in 1974, Jack E. Myers has developed an extensive portfolio of Hawai‘i and California commercial, residential, hospitality, and industrial properties aggregating in values in excess of $1.7 billion. This has included nearly 1.9 million square feet of office buildings, mixed-use projects, resort and recreational projects, and over 2,500 units of residential inventory. He has also played a large role in helping to shape Honolulu’s skyline with such iconic buildings as the First Hawaiian Center, Hawaii Prince Hotel, and One Archer Lane to name just a few. Myers is a 1970 Shidler graduate and a 1998 Hall of Honor Award recipient. In 2007, he and his wife Zelie created the Jack and Zelie Myers Endowed Scholarship Fund to support Shidler students.

Excerpts from the conversation with Jack E. Myers

Attitude is everything...
“I always had the attitude that the door was open. Sometimes when doors close on you, that just means another door is opening somewhere else. I’ve always been very proud of myself for having a positive outlook on life and attitude toward both people and business and the problems that go along with both. Graduating from college, I like the way I did it. I can’t think of a single adjustment I’d make. I just lived life and was open to all the opportunities and challenges.”

Thoughts on rail...
“We competed as a company on high-speed rail. We had put together a winning proposal to build the system that was approved in the early 1990s. The cost, which seemed outrageous to everybody at the time was $900 million. I understand it is a $10 billion problem now. We are foolish when we put off the inevitable requirements of infrastructure. The infrastructure of your community is a vital asset. That was a very expensive decision by the City Council to kill that project.”

The dream project...
“Back in the late 1970s, Jim Case and I went over and had a meeting with Dudley Pratt at Hawaiian Electric Company and started talking about the Honolulu power plant. Ultimately over the years, that led to a partnership to eventually develop that site and really connect downtown with the waterfront. I’ve always thought that was one of the most compelling real estate opportunities even though it was fraught with issue. That is a remarkable site and I am still very fond of it.”

Never cry “uncle”...
“I’ve been a lucky guy with forty-three years of being in real estate. I’ve met a lot of wonderful people. I’ve benefitted from tremendous employees that have really made me look good over the years. I have no regrets about the work that I’ve done although I wished somethings could have turned out differently but I’ve loved being in the production side of real estate and building new things. I’ve been challenged by it tremendously. Some of the people who know me well and some of my staff know that difficult projects tend to bring out the best of me. I’ve got nothing but good things to say about real estate and I hope if there are younger people here wanting to have a career or are working on a career in real estate that you never cry ‘uncle.’”

The full Flores Real Estate Lecture Series featuring Jack E. Myers is available for viewing at shidler.hawaii.edu/realestate.

About the Flores Real Estate Lecture Series
The Flores Real Estate Lecture Series addresses issues and trends in the real estate industry in Hawai‘i and beyond. The series is made possible thanks to a generous donation from L&L Drive-Inn/L&L Hawaiian Barbecue president and CEO Eddie Flores, Jr. and his wife Elaine. Flores founded the Eddie Flores Real Estate School and Sun Pacific Realty. He has been active in the real estate industry for many decades and was named the Educator of the Year by Hawai‘i Association of Realtors in 1991. He is a 1970 Shidler graduate and a 2005 Hall of Honor Award recipient.
DONOR NEWS

VISIONARY Campaign launches naming initiatives

In 2014, the Shidler College of Business initiated its “Visionary Campaign” in honor of Jay H. Shidler’s $69 million commitment to the college which brought his total giving to $100 million. The campaign brings new excitement and energizes alumni and friends around the world who share in Mr. Shidler’s vision of building a financially secure future for the college. The goal is to establish new faculty and scholarship endowments, and to launch a capital naming initiative to facilitate upgrades for the offices, common areas and facilities that service students. Named gifts will be used to modernize rooms, increase services, provide more resources, and preserve the legacy of alumni and friends. “As the Visionary Campaign kicks off with great success, we are extremely grateful for the leadership support from our key alumni and friends,” says Vance Roley, dean of the Shidler College. “Every commitment helps us provide opportunities for our students and keeps us moving forward in achieving a secure financial future for the college.”

Eddie and Elaine Flores establishes a new real estate lecture series and names the Shidler courtyard with a $1 million gift

Founder of L&L Drive-Inn/L&L Hawaiian Barbecue and real estate investor, Eddie Flores, Jr. (BBA 1970) and his wife Elaine made a $1 million gift to endow the new Real Estate Lecture Series and name the Shidler courtyard. This is Flores’ second $1 million gift to Shidler. In 2007, he established a $1 million scholarship endowment. Pictured above front row: Elaine and Eddie Flores, Jr. and Shidler Dean Vance Roley; Back row: UH Foundation Director of Estate and Gift Planning Dale Spenner, Elisia Flores and Shidler Executive Director of Development Unyong Nakata.

Hong Kong Alumni Group donates $200,000 to name the Dean’s Conference Room

Led by Shidler alumni and Hall of Honor Award recipients T.C. Chan, Richard Leung, Eddie Lam, Cecilia Ho, and Teresa Yang, the Hong Kong alumni group made anchor gifts towards a commitment of $200,000 to name the Dean’s Conference Room at the Shidler College of Business. The remaining balance will be fulfilled by other Hong Kong alumni. Pictured above left to right are Yang, Lam, Shidler Dean Vance Roley, Ho, Chan and Leung at the college’s February 23 Hong Kong Hall of Honor Event.

HouseMart donates $200,000 to name the Career Services and Professional Development Office

HouseMart, parent company of Ace Hardware and Ben Franklin Crafts, donated $200,000 to name the college’s Career Services and Professional Development Office. Owned by third generation siblings Wayne Kamitaki, Guy Kamitaki, Lynn Ushijima, and cousin Paul Mizoguchi, the family-owned company holds a strong tradition of community involvement. In 2013, the Kamitaki family established an endowed scholarship for undergraduate Shidler students in honor of their parents, Tadami and Kimei Kamitaki. Pictured left to right are HouseMart executives Guy Kamitaki, Wayne Kamitaki, Lynn Ushijima, Daniel Kamitaki, and Paul Mizoguchi.

First Insurance Company of Hawaii donates $150,000 to name the Career Interview Room

First Insurance Company of Hawaii (FICOH) continues its support of the college with a $150,000 gift to name the Shidler Career Interview Room. Other FICOH gifts to Shidler include: a $1 million endowed professorship, a $100,000 endowed scholarship, $160,000 to the Pacific Asian Center for Entrepreneurship, and 12 years as title sponsor of Business Night. Pictured left to right are Shidler Dean Vance Roley, First Insurance President and CEO Jeff Shonka, and Shidler Executive Director of Development Unyong Nakata.
Since 2006, Saltchuk Resources Inc. and its Hawai‘i-based companies have given a total of $680,000 in scholarship support to Distance Learning Executive MBA students. As a token of appreciation, Young Brothers President Glenn Hong was presented with a frame displaying the business cards of all the Saltchuk scholarship recipients from the past 10 years. A duplicate framed gift was also presented to Mark Tabbutt, Saltchuk chairman, at the main office in Seattle. Saltchuk’s Hawai‘i-based companies include Foss Hawaii, Aloha Air Cargo, Hawaii Petroleum, Minit Stop and Young Brothers.

Manuel “Manny” August, Jr. (BBA 1998) established a $35,000 endowed scholarship for full-time undergraduate or graduate students pursuing an accounting degree at the School of Accountancy at the Shidler College of Business. Recipients must be a Hawai‘i public high school graduate. August, who graduated from James B. Castle High School and formerly worked for Arthur Andersen LLP, is the area sales manager for Wells Fargo Home Mortgage in Hawai‘i and Corona, California.

The Freeman Foundation extended its scholarship commitment to the Shidler College of Business with a $287,000 gift toward its Freeman Scholars and Freeman Fellows programs. Through the two programs, 20 undergraduate students and 20 graduate students received nearly $6,000 each to study abroad in Asia. The Freeman Foundation’s mission is to support the study and understanding of Asia and its cultures.

Freeman Foundation marks its fifth year of support of Asian study abroad opportunities

Saltchuk Resources is presented with a gift of appreciation

Over $100,000 in scholarships awarded to Asian Field Study participants

For the first time in the Asian Field Study’s 34-year history, every student participating in the 2017 field study will receive a travel scholarship. A combined total of over $100,000 was presented to this year’s class comprised of 17 Executive MBA, three Global MBA and seven undergraduate students. The June 2017 field study will include stops in Tokyo, Kyoto, Shanghai, and Ho Chi Minh City. Mahalo to the Freeman Foundation Asian Fellowship Program, Saltchuk Resources’ Hawai‘i-based companies, Ralph S. Inouye Co. Ltd., Michael and Judy Pietsch, and the Shidler PAMI Asian Field Study Program for the financial support.
WARRIOR CREATIVITY CHALLENGE SPRING 2017
FUN ACTIVITIES TO BOOST CREATIVITY

Challenge #4: Let It Flow - Build a free-standing structure to funnel water from one location to another
Challenge #5: All Ears - Draw a picture, based off of descriptions relayed via telephone-style
Challenge #6: All Day, Err Day - Exercise a fun theory by making an everyday task enjoyable
Student club with the most participation - American Marketing Association earns the title for the second semester in a row
View photos - Visit http://go.hawaii.edu/rsj

2017 UH BUSINESS PLAN COMPETITION
HERBAVORE TAKES FIRST PLACE

Team Herbavore took home the grand prize for its innovative, modular horticultural hand tools. Also, congratulations to the second and third place teams Radial3d and Turnover BnB. Finalists competed for prize packages totaling more than $40,000 in cash and in-kind awards. Mahalo to title sponsor American Savings Bank.

THE KAKEHASHI PROJECT
JAPAN CONSUL GENERAL VISITS PACE

In November, Japan Consul General Yasushi Misawa, his wife Yoko, Vice Consul Ayuka Ibe, and Public Information & Cultural Affairs Officer Lisa Sakamoto visited PACE to hear a presentation given by students who participated in the Kakehashi Project. The project, hosted by the Japanese government, invited 23 Shidler students to participate in a 10-day trip to Tokyo and Hokkaido to learn about Japan’s culture, people, economy and way of living. The students shared their experiences, observations and offered recommendations for Japan’s economy.

MAHALO TO THIS SEMESTER’S
ENTREPRENEURSHIP LIVE SPEAKERS

If you missed the chance to hear from any of this semester’s Entrepreneurship Live speakers, video recordings for most of the series have been posted online at pace.shidler.hawaii.edu/live. Mahalo to title sponsor First Insurance Company of Hawaii.

Daniel Leuck, CEO of Ikayzo
Donavan Kealoha, Senior Associate of Startup Capital Ventures
Paul Kosasa, President & CEO of ABC Stores

SUMMER AND FALL 2017
GET READY FOR MORE FROM PACE

Freeman Foundation Asian Fellowship - MBA students gain an opportunity to conduct entrepreneurial projects in an Asian country
Hoku Scientific Microloan Program - A loan program for UH students who want to start a business or develop a proof-of-concept
Summer Startup Launchpad - Six-week intensive course helps teams learn to refine their ideas and launch a successful business
Professional-in-Residence Program - Experts from the community volunteer to provide their guidance and knowledge during 45-minute private appointments with UH students every Wednesday at PACE
Anniversary celebrations in Hanoi and Ho Chi Minh City

It has been 16 years since Shidler launched its MBA for Executives in Vietnam (VEMBA) in Hanoi and 10 years since opening its second site in Ho Chi Minh City. The two locations recently celebrated their anniversary milestones with alumni, students and friends. On April 4, approximately 120 people attended the Ho Chi Minh City 10-year celebration at The Reverie Saigon Hotel and on April 11, about 70 people attended the Hanoi event at the Pan Pacific Hotel. Also, the members of VEMBA’s inaugural advisory board were officially announced during the celebration.

The VEMBA program has graduated over 600 alumni, which include some of the most successful business professionals in all sectors of industry and government in Vietnam. Currently, there are more than 100 students enrolled at the Hanoi and Ho Chi Minh City locations combined and within the coming years, Shidler’s executive programs in Vietnam are projected to grow to include six cohorts of MBA and Master of HR Management students. Shidler’s MBA program is the only AACSB-accredited program in Vietnam. Learn more at shidler.hawaii.edu/vemba.

Two Shidler alumni make Forbes list of Vietnam’s 50 Most Influential Women

Ms. Ha Thu Thanh (VEMBA 2003) and Ms. Chu Thi Thanh Ha (VEMBA 2006) appeared on Forbes’ list of “Vietnam’s 50 Most Influential Women 2017.” Ms. Ha is chairwoman of Deloitte Vietnam and Ms. Chu is chairwoman of FPT Telecom. Both women were recognized, along with their fellow honorees, at a ceremony held during the Forbes Women’s Summit 2017 in Ho Chi Minh City on April 12. The Forbes list was compiled based on financial impact, level and magnitude of positive influence, and level of media exposure, and included impressive names such as Politburo Member and National Assembly Chairwoman Nguyen Thi Kim Ngan, Former Ambassador to the EU and Belgium Ton Nu Thi Ninh, and Founding President of the Fulbright University of Vietnam Dam Bich Thuy.

New video features the MBA for Executives in Vietnam

Check out the brand-new Dean’s Circle video featuring the highly successful MBA for Executives in Vietnam (VEMBA). Learn about the program’s 16-year history and meet some of its incredible students, faculty and alumni which include over 600 of the country’s most successful business professionals. Visit shidler.hawaii.edu/deans-circle/videos.
This spring, the finance department hosted two opportunities for students, alumni and members of the general public to learn from executives in the banking industry.

The UH Banking Forum ran from January through March and featured managers from Hawai‘i’s top banks and credit unions. Geared towards those interested in exploring careers in banking, topics included the role of controller and treasurer, information technology in banking, and bank marketing.

In April, a new lecture series on "Banking Regulation and Compliance" was led by Gary Tidwell from the International Organization of Securities Commissions. The six-lecture series focused on the global capital markets with an emphasis on regulatory/legal oversight, and examined recent national and international litigated banking cases.

Thirty-six awards totaling $64,000 were presented to top students at Business Night on May 4 at the Sheraton Waikiki. More than 250 business professionals representing 60 companies attended the annual event that connects students with mentors for an evening of learning, sharing and awards. Mahalo to Roland Casamina, president and CEO of House of Finance, for serving as the evening’s keynote speaker, First Insurance Company of Hawaii (FICOH) for serving as the title sponsor for the twelfth year in a row, and media sponsor Hawaii Business Magazine. Finally, a special thanks to the students who served on this year’s planning committee and to all of the mentors, donors and students for their participation. For photos and highlights including a list of award recipients, sponsors and participating companies, visit go.hawaii.edu/jMg.

Top executives from the world of banking participate in a new forum and lecture series

School of Accountancy continues its popular professional development workshops

The School of Accountancy’s popular CPA Review Sessions and Data Analytics Training Program have helped hundreds of business professionals enhance their skills and gain hands-on experience on the latest industry trends. In March and June, aspiring CPAs from across the state attended the latest series of CPA Review workshops on regulation, and auditing and attestation. Additionally, in March, the school completed its second data analytics course with over 70 participants, which included faculty from UH Mānoa, Kapi‘olani Community College and California State University at Fullerton. The next Data Analytics Training Program will be offered again in September. Learn more at shidler.hawaii.edu/soa/data-analytics.
Hawai’i International Conference on System Sciences celebrates 50 years of research and innovation

Over a thousand academics, researchers, and practitioners in computer science and information systems (IS) gathered on the Big Island to celebrate the Hawai’i International Conference on System Sciences’ 50th anniversary (HICSS-50).

During the past five decades, HICSS has built a reputation as the premier forum for the exchange of ideas in the information systems industry. Today, it sits at the forefront of ground-breaking research publishing approximately 19,000 refereed papers.

Organized each year by the Shidler College of Business, HICSS is one of the longest running general-purpose scientific conferences in the world and is recognized for its ability to bring together industry researchers and academics from over 60 countries in an interactive and collaborative working environment.

There were 635 papers presented at HICSS-50, 70 sessions of symposia, workshops, and tutorials in technology, and a keynote address by Todd Richmond, director of advanced prototypes at the USC Institute for Creative Technologies; Peter Marx, executive director of GE Digital; Paul Saffo, futurist at Stanford University; and John Seely Brown, independent co-chairman for the Deloitte Center for the Edge.

HICSS-50 was held January 4 - 7 at the Hilton Waikoloa Village. Learn more about HICSS-50 at hicss.hawaii.edu. Also, save the date for HICSS-51 which will be held January 3 - 6, 2018 at the Hilton Waikoloa Village.

The Hawai’i International Conference on System Sciences has launched a ScholarSpace site to help facilitate the dissemination of scientific work to the world. To-date, over 112,500 papers from HICSS-50 have been downloaded by individuals from more than 130 countries. Log on at https://scholarspace.manoa.hawaii.edu/statistics/handle/10125/39611. The proceedings are also available at the digital libraries of the Association for Information Systems (AIS) and IEEE - two of the world’s largest associations in the IT field.

Update from the Family Business Center of Hawai’i

The Family Business Center of Hawai’i continues to enjoy strong meeting attendance, great guest speakers, and a growing network of incredible family businesses.

Big Island members held their first meeting in July of last year thanks to the hard work of Mike Miyahira of Business Strategies who has taken the lead in getting this new chapter up and running. On average, there have been over 30 members at the chapter’s monthly meetings in Hilo.

Members on Maui and O‘ahu are enjoying great success as well. Mahalo to Maui chapter chairman Nelson Okumura of Valley Isle Produce and to Jenny Kelley of Seaside Ohana Investments, who has just completed her term as the chair of the center’s advisory board. Taking her place will be Jared Watumull of Watumull Brothers, Ltd., who will serve a two–year term as the next chairman.

Finally, Shidler Assistant Professor of Management Marjan Houshmand has been named the center’s new associate faculty director. Dr. Houshmand, and current faculty director Professor John Butler have enjoyed sharing their knowledge and expertise in family business with the center and its members. Learn more at fbcofhawaii.org.
A portion of sales from *Hidden Heroes* book signing benefits Shidler

Former Shidler Dean David Heenan signed copies of his newest book, *Hidden Heroes*, at a Barnes & Noble book signing in December. A percentage of sales from the signing benefited the Shidler College of Business. *Hidden Heroes* examines the extraordinary individuals who work tirelessly behind the scenes. The book celebrates their success and shows how individuals and organizations can benefit from a more inclusive, less celebrity-orientated view of leadership. Heenan has published numerous books on business and leadership including *Double Lives*, *The New Corporate Frontier*, and *Leaving on Top: Graceful Exits for Leaders*.

Training the Street comes to Shidler

In January, the college was proud to bring the nationally-renown Training the Street Financial Modeling Workshop to campus. The intensive two-day workshop helped students develop invaluable financial modeling skills through actual hands-on construction of a financial model. Participants gained experience with building their own interactive financial model from scratch to practice blending accounting, finance and Excel skills. For the past four years, Training the Street was open exclusively to Shidler graduate students, however, this year, alumni and friends were also able to benefit from this course at a nominal cost. The workshop was held January 6 and 7 at the Shidler College.

MBA students visit Kaiser Permanente

Company visits expand industry perspectives and provide one-of-a-kind networking opportunities for students. On March 3, Global MBA students spent the day visiting with executives and managers at Kaiser Permanente’s corporate offices as part of their BUS 601 professional development course. Organized with the help of alumni and Kaiser Business Development Manager Kenneth Lee (MBA 2013), the students gained an insider’s look into industry best practices and a greater understanding of Kaiser’s organizational structure, corporate culture and philosophies. Thanks to the support of alumni and friends in the local business community, site visits such as this help Shidler students expand their networks, and gain practical advice and access to exciting career opportunities.

Spring Career Expo connects students with employers

Hundreds of business students put their best foot forward as they met with potential employers at the college’s Spring Career Expo. According to event organizers, this year’s participating companies were not only offering part- and full-time positions, but internships, temporary positions and opportunities to participate in management trainee programs as well. Over 60 organizations participated in the career expo ranging from small to large businesses offering opportunities in accounting, finance, marketing, insurance, and various management industries such as hospitality, healthcare, and non-profits.
In her research paper, “Overcoming Time Compression Diseconomies of Organizational Emergence Through Family Business Work,” Assistant Professor of Management Marjan Houshmand found that individuals who work in family businesses during adolescence are more likely to develop self-employment tendencies, become self-employed later in life, and become financially successful.

Houshmand tested her hypotheses using eight years of longitudinal data from the “Youth in Transition Survey.” She examined self-employment businesses during various stages and developed a theoretical framework using time compression diseconomies, which is the costs endured by an organization to be competitive in a short period of time. According to Houshmand, this theoretical framework is used to explain why young individuals working for their family’s business have an edge over their non-family business peers when it comes to becoming successful business owners.

Houshmand explains that starting a business is a process that is developed over time, and is shaped by early life experiences. Gaining adequate skills, knowledge, and contacts over a period of time plays a significant role in self-employment success.

Individuals who worked in their family’s business at a young age are exposed to activities that enable them to be better prepared for running their own business. Conversely, those in non-family business settings are usually in entry-level jobs that have relatively limited job responsibilities.

Houshmand also states that parents from family-owned businesses have a significant influence over their child’s career choice. At an early stage, these parents combine family and work settings when spending time or supervising their children. They often hire their children and give them more autonomy as well as more complex responsibilities than other employees. This enables children to develop the necessary skills to run their own business.

Houshmand’s research indicates that individuals who receive early exposure to running a business can quickly emulate the necessary skills and attitudes in starting self-employment. She also suggests those who spent more time working in family businesses were financially more successful than their self-employed peers.

In May, Houshmand and her co-authors received honorable mention for their research from the Family Firm Institute.
TURNING OF THE TASSELS
Hats off to all the students who attended Shidler’s Spring Commencement Reception on May 12 and those who received their diplomas at UH Mānoa’s 106th Commencement Exercises on May 13. A big round of applause to Shiraz Dole for inspiring the audience as the afternoon ceremony’s student speaker. Dole, who graduated with a BBA in entrepreneurship and international business, was the third consecutive Shidler student to be selected as the student speaker for UH Mānoa’s commencement exercises.

JENNINGS FRANCISKOVIC ENDS THE SEASON ON A HIGH
UH Mānoa men's volleyball setter and entrepreneurship/marketing major Jennings Franciskovic was named the Mountain Pacific Sports Federation's 14th and final “Player of the Week” for the 2017 regular season. Franciskovic was recognized on April 10 for his outstanding performance on the court. He helped lead the Warriors to two incredible victories over UCLA. During his final game of the season, Franciskovic had 34 assists, 11 digs and nine blocks. He graduated this spring with a BBA from Shidler.

TALKING SHOP WITH CHEF ALAN WONG
Renown Hawai’i Chef Alan Wong spent a few hours speaking with the students of Shidler’s Executive MBA program. Chef Wong shared his experiences in the restaurant business and offered advice to students during a leadership class held in March. Mahalo to Chef Wong and all of the other executives who took time out of their busy schedules to serve as guest speakers during the spring semester.

STUDENTS ATTEND 20TH WORLD BUSINESS DIALOGUE IN GERMANY
Undergraduate students Kirk Wei, Mia Porter, Kai Aratani and Shiraz Dole attended the 20th Annual World Business Dialogue (WBD) in Cologne, Germany. Approximately 7,000 students from around the globe gathered for the annual international student-run convention in March which featured renown speakers such as Ford CEO Mark Fields, Microsoft Founder Bill Gates and Bloomberg Founder Michael Bloomberg. WBD brings together the leaders of today and tomorrow for a cross-generational and cross-cultural discussion on global business trends.
GO TEAM SHIDLER
Debbie Ababa, Mia Porter, Shiraz Dole, David Ngo and Adam Ferreira took first place in the local 2017 CFA Institute Research Challenge in February. The Shidler team, led by faculty advisor Ben Bystrom, advanced to the Americas regional competition held in April in Seattle. Also, Czarina Caberto, Kara Tanaka, Phillip Kim and Marcelo Silva, along with faculty advisor John Butler, traveled to Tacoma to compete in the 2017 Milgard Invitational Case Competition on Social Responsibility in March.

AMERICAN MARKETING ASSOCIATION NAMED MOST OUTSTANDING CLUB
American Marketing Association (AMA) was named “Most Outstanding Club” for the 2016 – 2017 academic year. AMA won the Super Clubs Day competitions and Warrior Creativity Challenges in the fall 2016 and spring 2017 semesters. They also organized a plethora of service projects, mixers and networking events for its members. Additionally, for the second consecutive year, Shidler’s AMA chapter was recognized as one of the top 25 chapters out of 402 chapters nationwide at the AMA International Collegiate Conference in New Orleans.

CZARINA CABERTO WINS THE #MAKEMANOAYOURS CONTEST
Marketing and management major Czarina Caberto (BBA 2017) won the #MakeManoaYours social media contest organized by the UH Mānoa Admissions Office. Students were asked to create a 15-second video that answered the question, “How do you make Mānoa yours?” Caberto was awarded a $1,000 scholarship for her winning entry. Watch Czarina Caberto’s video online at https://vimeo.com/208737401.

PASSPORT FAIR PROMOTES STUDY ABROAD OPPORTUNITIES
The Shidler College and the International Business Organization co-hosted the 2017 Passport Fair in March. Open to all students interested in studying abroad, the fair featured themed booths representing foreign countries such as Taiwan, New Zealand and France. After careful deliberation by a panel of judges, the China booth hosted by the American Marketing Association, was awarded first place for their eye-catching display that featured a Chinese scroll. Their representative was dressed in costume and used the scroll to teach students a few words in Chinese.
FACULTY AND STAFF NEWS

New Faculty and Staff

Ka’ili Taniguchi has joined the Pacific Asian Center for Entrepreneurship as a program coordinator. Within three years of graduating from college, Taniguchi traveled to over 30 countries, and coordinated international logistics for various groups. Also, she started several new ventures during and after college, and continues to pursue entrepreneurial endeavors. Previously, Taniguchi worked at Fortune Lake as a content strategist, and at the Crystal Falls Contemporary Center as a director. She received a BBA in entrepreneurship and international business from the Shidler College of Business.

Awards and Appointments

Faculty members C. Manu Ka‘iama, Jenny Teruya and Mary Woollen received excellence in teaching awards for the 2016-2017 academic year from the School of Accountancy. Ka‘iama and Woollen are both accounting instructors and Teruya is an associate professor of accounting.

The following appointments have been announced for the fall 2017 semester:

John Butler, Harold and Sandy Noborikawa Chair of Entrepreneurship and professor of management, will serve as the chair of the Department of Management and Industrial Relations.

Victor Wei Huang, John and Sue Dean Distinguished Professor and professor of finance, will serve as the chair of the Department of Financial Economics and Institutions.

Qianqiu Liu, Shidler College Distinguished Professor and professor of finance, has been named the director of the PhD Program.

At the college’s annual Appreciation Luncheon in May, the following faculty and staff were recognized for their outstanding contributions:

Nathaniel Hartmann and Jian Zhou received the Shirley M. Lee Research Award. Hartmann is an assistant professor of marketing.

Miao Hu and Eric Mais received the Dennis Ching Outstanding Teaching Excellence Award. Hu is an assistant professor of marketing. Mais is a professor of finance.

Toni Kruse Mingo and Unyong Nakata received the Kaizen Continuous Improvement Award. Kruse Mingo is the director of executive degree programs and Nakata is executive director of development.

Jamie Watanabe received the Ka Pou Hana Award – a staff award for excellence. Watanabe is the college’s events manager.

Retirements

Aloha and mahalo to James Wills, Jr., professor of marketing.

Congratulations to Undergraduate Academic Advisor Rikki Mitsunaga who graduated from the University of Hawai‘i at Mānoa with her PhD in education specializing in curriculum studies. Mitsunaga participated in the university’s spring commencement ceremony in May. She is pictured with Shidler students Annie Lin, Nicolas Grigsby and Stefen Joshua D. Rasay.

Staff and faculty ventured out to the Pahole Natural Area Reserve to learn about the native ecosystem and help in the conservation efforts by out-planting ‘ōhi’a lehua and pāpala kēpau. Pictured left to right are Department of Land and Natural Resources Forestry and Wildlife Technician David Anderson with volunteers Tracy Carnate, Jenny Teruya, Lisa Emerson, Patrick Stuart and Charlotte Hildebrand (not pictured).

Boo Chun Jung

Miao Hu

Qimei Chen

Nathaniel Hartmann
Wills retired in May after serving 40 years as a professor, researcher and administrator. He specialized in international marketing and sales strategy, and taught various marketing courses to undergraduate, graduate and executive students. He served as director of the Executive MBA program from 1995-2003, associate dean from 2000-2003 and interim dean from 2003-2004. Wills was also the executive secretary to the Academy of International Business from 1994-2003.

Research

Boo Chun Jung, Shidler College Distinguished Associate Professor and associate professor of accounting, published, “Labor Unions and Earnings Smoothing,” in Contemporary Accounting Research, with S. Hamm and W.J. Lee.


In memoriam - Ralph H. Sprague, Jr.

Ralph H. Sprague, Jr. passed away peacefully on April 28, 2017 at the age of 79. Sprague was a pioneer in the field of decision support systems whose work has inspired generations of researchers and has laid the foundation for today’s advanced use of computer technologies in business. With his influential research on building effective systems to support decision-making, Sprague was regarded as a pioneer and one of the ten most influential researchers in the field of management information systems.

Sprague was the founding chairman of the Department of Information Technology Management at the Shidler College of Business. Under his tenure, the department was ranked among the top units in the field of decision support systems nationwide. He served as chairman of the Hawai‘i International Conference on System Sciences (HICSS) for over 40 years.

Sprague will be most remembered as a friend and mentor by his colleagues around the world.

Shidler webmaster Loren Swendsen and his wife Naoko celebrated the birth of their son Andrew Yuma Swendsen who was born 6 lbs, 6.5 ounces on May 17.

Management Instructor Doris Bitonio, along with a few students from her business management class, volunteered at one of Special Olympics Hawai‘i’s area competitions on O‘ahu. The competition was held at the University of Hawai‘i at Mānoa during the spring semester. Pictured left to right are Bitonio with her students Tasha, Courtney and Miah.
HELPING HAWAI’I’S KEIKI
Mahalo to the Shidler Alumni Association for supporting the local community. On February 4, board members and friends of the association volunteered a few hours of their time to support the Hawai’i Foodbank. The group spent the day working hard to pre-pack food in backpacks for elementary school students who qualify for the free or reduced school lunch program. Students enrolled in the Food 4 Keiki BackPack Program receive backpacks to be refilled each week with nutritious and easy-to-prepare foods to take home over the weekend.

CELEBRATING SHIDLER’S HONG KONG ALUMNI

EXECUTIVE VINEYARDS SURPASSES GRAPE EXPECTATIONS
The sunset views were breathtaking, the silent auction was lively, the food was mouth-watering, and the assortment of 172 wines was incredible. With nearly 600 people in attendance and approximately $40,000 raised to support student programs, one can safely say that Executive Vineyards 2017 was one of the most successful winetasting fundraisers ever organized by the Shidler Alumni Association. A big round of applause to Southern Wine & Spirits of Hawaii and Beverage Marketing & More for donating all of the drinks served at the 17th annual event held on March 16 at The Royal Hawaiian.

SPORTS & STORIES MIXER
Students enjoyed a unique opportunity to network with alumni at a mixer held at the Stan Sheriff Center. Sports & Stories featured wonderful appetizers, a fun atmosphere, and a special address by Men’s Head Volleyball Coach Charlie Wade and former UH swim star Kacy Johnson (BBA 2016). Later, everyone attended an exciting men’s volleyball game where the Warriors swept USC for their twelfth straight win. The March 2 event was co-organized by Shidler’s Oscar and Rosetta Fish Scholarship recipients and the Shidler Alumni Association. Funding was provided by the Student Activity & Program Fee Board (SAPFB) and The Boeing Business Student Organization Support Fund.
1970s - 1980s

Victor Brandt (BBA 1983) has been promoted to senior vice president at LIST Sotheby’s International Realty. Brandt was a co-founder of RE/MAX Honolulu in the 1990s and then Kahala Associates from 2001 to 2015. He has been an active Real Estate Broker for 30 years in Hawai‘i and he has further served on a number of committees at the Honolulu Board of Realtors including PSAC (Professional Standards and Arbitration Committee). Brandt has also earned the highly coveted CCIM and CRS designations. He is an avid outdoorsman who maintains an active lifestyle, holds a private pilot’s license and enjoys skiing, biking and traveling. He also enjoys the arts and culture having participated in the Producer’s Club at Diamond Head Theatre.

Richard Fukeda (BBA 1974) has been promoted to senior vice president of corporate training and large account support for Atlas Insurance Agency. Previously, Fukeda served as special account unit supervisor, operations director, and vice president of corporate training and large account support. He has been with Atlas since 1995. David K. Laeha (BBA 1984) has been named chief financial officer and resource management director for the Office of Hawaiian Affairs. In his new role, Laeha assists the OHA Board of Trustees and administration in managing the $348 million Native Hawaiian Trust Fund and oversees fiscal and investment infrastructures, grants, loans and scholarship programs. Laeha earned his MBA from the University of Southern California in 1991 and became a licensed CPA through Arthur Andersen’s Los Angeles office in 1997. He holds more than 25 years of accounting and financial management experience.

Steve Chamberlin (BBA 1967) and his wife Susan are building dreams for California’s public school students

Steve Chamberlin (BBA 1967) and his wife Susan were featured in the cover story of the fall 2016 issue of BerkeleyHaas, the magazine for the University of California Berkeley’s Haas School of Business. The article, entitled “Builders of Dreams,” showcases the couple’s incredible efforts to improve California’s public schools by building modern and innovative learning facilities for charter schools in the West Contra Costa Unified School District. To-date, Steve and Susan have completed three buildings that house Aspire Public School’s Richmond Technology Academy, the Aspire Cal Prep High School, Summit Public School’s K2 campus and Summit’s Tamalpais school. The Chamberlins, who are both semi-retired, not only donate their time, expertise and talents to these projects but also fully cover all land and development expenses. With a fourth building nearing completion, it is estimated that the Chamberlins will have provided classroom space for approximately 10 percent of all students enrolled in the district.

“Every kid and every family, regardless of their economic means or where they live, deserve access to a great school and education that prepares them not only for a career but as a way to support their family and community,” stated Steve in the article. ‘It’s not only essential to them, it’s crucial to the future of the nation.’

Steve is the founder of the San Francisco development firm Chamberlin Associates and the co-founder of Rouse/Chamberlin Homes in Philadelphia. Susan is an accomplished architect who earned her undergraduate degree from Cornell University and an MBA from the Haas School of Business. They are both 1960 graduates of Roosevelt High School in Honolulu. In 2016, Steve and Susan were named Berkeley-Haas’ Business Leaders of the Year. Steve is a 2010 recipient of the Shidler College of Business’ Hall of Honor Award. He also taught real estate courses to graduate students at Shidler.
experience. Previously, he worked for GTE in Chicago and Boston and IBM in California. He returned to Hawai‘i in 1997 and held chief financial officer positions for Hawaiian Natural Water Company, Hawaii Community Foundation, Palama Holdings LLC Inc. and other smaller firms. Since 2002, he has operated his own consulting firm, CFO Hawaii LLC, which provided interim CFO services to businesses and non-profits who could not afford the cost of a full-time CFO. Laeha has been an active volunteer on the board of Sunrise Foundation, an interfaith organization, and KAUPA, an environmental stewardship organization.

Sue Ann Lee (EMBA 1988) has been installed as the 2017 president of the Honolulu Board of Realtors. The board exists for the ethical business practice and success of its members. Some of the issues Lee is tackling include educating the public about the value of realtors and holding the membership accountable to high standards of excellence and client service. Lee has been licensed since 2000 and remains an active realtor assisting her clients in buying and selling properties at all price levels. Her clients remain her primary focus as she assumes her new leadership role on the board and continues her community involvement.

Michelle Machida (BBA 1986) has been promoted to vice president and ACH department manager at First Hawaiian Bank. In her new position, Machida manages electronic payments for internal and external clients to ensure that the bank is in compliance with ACH regulatory requirements. Machida has 30 years of experience and joined the bank as a management trainee.

Jim Mayfield (MBA 1985) has been re-elected to the board of the Kaua‘i Island Utility Cooperative (KIUC). Mayfield, who was the initiator of the cooperative, will serve a three-year term ending in March 2020. He is the president of Island Business & Commercial Brokerage in Lihu‘e. “I give partial credit to my Shidler MBA for giving me the confidence to start the buy-out process of the Kaua‘i Electric Company that eventually ended up as KIUC. Without an MBA, I might not have had the confidence to do this $175 million purchase,” shared Mayfield.

Alan Miyasaki (BBA 1983) has joined American Savings Bank as vice president and loan center manager. He holds more than 30 years of banking experience in Hawai‘i, including management positions in retail branch operations and mortgage lending. Miyasaki specializes in the east O‘ahu market and works with a wide range of clientele. Previously, he worked at Bank of Hawaii.

Kathy (Chow) Pang (BBA 1981) has joined Compass Home Loans LLC as a home loan originator. She holds over 23 years of broad-based experience in the mortgage industry helping everyone from first-time borrowers, to those looking to move up, to investors with the mortgage process. Previously, she served as a home mortgage consultant at Wells Fargo Home Mortgage for 17 years.

William “Bill” Rol (BBA 1981) has joined the executive board of Hawai‘i’s Plantation Village as vice president. He is also a board member of the Waipahu Aloha Clubhouse and is an active member of the Filipino Chamber of Commerce. Rol is the community relations officer at Matanuska Valley Federal Credit Union. He holds over 30 years of experience in Hawai‘i’s banking and credit union industry.

Monica Starleaf (BBA 1983) has joined Island Sotheby’s International Realty in Wailea, Maui. Prior to joining the firm as a Realtor in November of 2016, Starleaf was with Coldwell

In memoriam - Lenny Kamp (EMBA 1979)

Leonard “Lenny” Frank Kamp, Jr. (EMBA 1979) passed away peacefully on February 5 at the age of 76. Originally from New York, Kamp came to Hawai‘i in 1963 to participate in UH’s North Borneo II Peace Corps training program on the Big Island. After two years constructing roads and airports in North Borneo, Kamp returned to Hawai‘i to enroll in UH’s civil engineering program earning his BS in 1967. Kamp worked for Hawaiian Dredging & Construction for 23 years, during which time he was a part of Shidler’s first Executive MBA graduating class of 1979. After spending two years oversees as VP of South East Asia for Hawaiian Dredging, the Kamps returned to Hawai‘i to start Haas Insulation until retiring in 1995. In his retirement, Kamp enjoyed traveling, sports, investing in startup ventures, driving fast cars, and he was a pilot. Kamp and his wife Becky (who passed away in 2013) regularly attended UH alumni and athletic events. The couple established two endowed scholarships at the Shidler College of Business and also support Shidler’s Pacific Asian Center for Entrepreneurship, UH Mānoa Athletics and the College of Engineering. Kamp is survived by his mother Florence, brothers Denny and Terry and seven nieces and nephews.
**ALUMNI NEWS**

**Banker Island Properties.** She also holds 13 years of experience as a mortgage loan officer at Wells Fargo where she won numerous awards for customer service and as a national “Top 10 Percent Producer.” Starleaf has lived on Maui for more than 30 years.

**Tom Wellman (MAcc 1984)** has joined Island Energy as vice president, chief financial officer and treasurer. Previously, Wellman held executive positions at Ports America Group in Phoenix, Arizona, Hawai‘i Gas, Alexander & Baldwin and Matson. Wellman is a 1998 recipient of the Shidler Hall of Honor Award.

**Sharon Yoshida (BBA 1980, MAcc 1987)** has joined Goodwill Anderson Quinn & Stifel as director of finance where she is responsible for managing all aspects of finance and accounting functions for the law firm. She has over 35 years of experience in the banking, healthcare, real estate, legal services, and public accounting industries, and is a Certified Public Accountant.

**Darrin Araki (BBA 1998)** has joined Coldwell Banker Pacific Properties as a Realtor-associate. Araki helps local families with selling and buying commercial real estate and leasing, and he represents both landlords and tenants throughout the transactional process. Previously, he worked at Primary Properties Inc.

**Holly Araki (BBA 1992)** has been promoted to assistant vice president at First Insurance Company of Hawaii where she oversees the IT development teams for the company’s new and legacy systems. She is also an integral member of the team tasked with updating the company’s claims, billing and policy management platforms. Araki joined First Insurance in 2014 as manager of customer applications after more than 20 years at Bank of Hawaii.

**Dianna Cervantes (BBA 1996)** has been named chief financial officer for WCA Waste Corporation.

**Wendy Peterson (BBA 1982)** has produced an award-winning indie film entitled, "Hello, My Name is Frank..."

Wendy (Kuwamoto) Peterson (BBA 1982) produced an award-winning independent film that was written and directed by her husband Dale. “Hello, My Name is Frank...” was named Best Dramatic Feature at the Manhattan Film Festival and received two awards from Amazon.com for being among the top streaming indie films.

“The film is an uplifting drama/comedy about a man with severe Tourette Syndrome,” said Peterson. “It was such a wonderful experience for me to help to produce a film and get it marketed.” Learn more at www.hellomynameisfrankmovie.com.

Peterson currently serves as general counsel of Knobbe Martens, one of the largest IP firms in the country. She also serves on the board of directors for Shidler’s Pacific Asian Center for Entrepreneurship. In 2016, Peterson was named to the Orange County Business Journal’s inaugural OC500 list of the most influential business people and opinion shapers in Orange County, California. The OC500 list includes the likes of Kobe Bryant and Peter Ueberroth.

**Left:** Dale and Wendy Peterson at the Dances with Films film festival at the TCL Chinese Theatres. **Above:** Peterson pictured with the cast of “Hello, My Name is Frank...” at the Newport Beach Film Festival. Cast members include Rachel DiPillo of Chicago Med, and Tess Harper of Breaking Bad and No Country for Old Men.
in Houston, Texas. In her new role, Cervantes oversees WCA’s accounting, financial planning, treasury and risk management operations. She has over 16 years of financial leadership experience including 10 years working within the waste industry. Prior to joining WCA in November 2016, Cervantes served as vice president and chief accounting officer of Rockwater Energy Solutions in Houston.

Merilee Hendrickson-Flores (EMBA 1996) has joined HomeStreet Bank as a senior mortgage loan officer where she is responsible for developing client loans for first-time homebuyers specializing in VA, FHA, and USDA. HomeStreet Bank operates in 10 different states including Hawai‘i.

Prior to joining HomeStreet Bank, Hendrickson-Flores served as an executive loan officer with Bank of Hawaii for over 20 years.

Christine Hirano (BBA 1998) has been promoted to vice president of IT infrastructure systems at the Hawaii State Federal Credit Union where she oversees technology infrastructure planning and operations. Previously, she served as technical support manager during which time she led a company-wide modernization of network, systems and security infrastructure. Hirano holds more than 20 years of IT experience including positions with First Insurance Company of Hawaii and First Hawaiian Bank.

Malcolm Inamine (BBA 1994, EMBA 2000) has joined Hawaiian Telcom as director of consumer direct sales. In his new role, Larry provides investment, retirement and financial planning services to members of the credit union. He also works with small-business owners to help set and manage their retirement plans. Previously, Larry served as senior financial advisor at HawaiiUSA Federal Credit Union.

Grace Lau (BBA 1990) has been named general manager of the Hilton Foshan in Foshan, China. She holds over 18 years of hospitality management experience working for international companies such as InterContinental, Starwood, Peninsula and Delta. Lau was the first ethnic Chinese woman to hold a general manager position within the Hilton Worldwide Greater China and Mongolia region.

Neal Matsumoto (BBA 1999) has joined Hawaiian Telcom as director of consumer direct sales. Matsumoto leads the company’s Multi-Dwelling Unit (MDU), Door-to-Door, and Wireless sales teams. Previously, he served as the manager of multi-dwelling units for Time Warner Cable. He holds over 16 years of experience in sales and marketing.

Noelani Schilling-Wheeler (BBA 1991) has been appointed executive director of the O‘ahu Visitors Bureau succeeding Les Enderton, who retired at the end of 2016. In her new role, Schilling-Wheeler oversees O‘ahu’s resource departments and leads the organization in training and development. Previously, Inamine served as chief human resources officer at The JN Group.

Micah Kāne (MBA 1995) has been named the new CEO of the Hawai‘i Community Foundation (HCF) beginning July 1. Kāne joined HCF in January 2016 to take on the role of president and chief operating officer where he led the foundation’s executive team and day-to-day operations. Prior to joining HCF, he held numerous leadership roles in both the private and public sectors including chief operating officer at Pacific Links International and chairman of the Hawaiian Homes Commission and Department of Hawaiian Home Lands. He is a trustee for Kamehameha Schools and serves on the board of Hawaiian Electric Company. He is also a former HCF board member.

John Larry (BBA 1994) has joined the Hawaii State Investment Services Division of the Hawaii State Federal Credit Union as a financial advisor. In his new role, Larry provides investment, retirement and financial planning services to members of the credit union. He also works with small-business owners to help set and manage their retirement plans. Previously, Larry served as senior financial advisor at HawaiiUSA Federal Credit Union.
marketing efforts for the Hawai‘i Visitors and Convention Bureau, under contract with the State of Hawai‘i’s tourism agency, and the Hawai‘i Tourism Authority. She joined the bureau in 1997 as director of sales and marketing, and most recently served as its senior director, a position she has held since January 2005.

Renee Watase (MBA 1997) has been promoted to vice president of risk management and quality improvement for Diagnostic Laboratory Services Inc. Watase is the designated risk management, compliance and privacy officer for the organization. She oversees risk management, compliance, process improvement and project portfolio management, and also safety, health and environmental programs. Previously, she served as manager of compliance and Risk Management.

Derek Wong (BBA 1991) has been promoted to senior vice president at First Hawaiian Bank. In his new role, Wong is responsible for overseeing product development, pricing, sales generation and business sales systems. He currently leads a team of product managers in marketing and developing a growth strategy for fee revenue, consumer loans, home equity and residential real estate loan products.

Kathy Wong (BBA 1999) has been promoted to tax partner in BPM’s San Francisco office. Wong joined BPM over 10 years ago. Her expertise lies in domestic and international tax planning, consulting and compliance for corporate and private individual clients, and foreign investment in U.S. real estate. Wong is a principal corporate member in the Hong Kong Association of Northern California and is an active member in ChinaSF, an organization that fosters and facilitates U.S.-Asia trade and business opportunities. She also contributes to BPM’s WIN (Women’s Initiative Now!) program to develop and retain women in the firm.

Eric Yee (MBA 1993) has been promoted to senior vice president and team leader at First Hawaiian Bank where he leads the private banking team at the Kapiolani Banking Center. Yee has worked in the banking industry in Hawai‘i and California for 23 years in the areas of private banking, early stage technology, venture debt, commercial banking and venture capital. Prior to joining First Hawaiian Bank in 2010, he served as vice president of private banking for Central Pacific Bank.

Chiharu Zeason (BBA 1993) has joined Hawaii Lending Alliance (HLA) as an executive loan officer. Zeason holds more than 24 years of experience in the mortgage and international banking industries in Hawai‘i and Tokyo. Prior to joining HLA, she served as a vice president at Pacific Access Mortgage where she specialized in assisting foreign clients in obtaining residential loans in Hawai‘i.

2000s

Jon Paul Akeo (MHRM 2004) has been promoted to lead associate - human resources specialist at Booz Allen Hamilton Inc. Akeo provides human resources business partnership and support to approximately 700+ staff across the Asia Pacific Rim. He is aligned to the Honolulu-PacRim Cluster as well as the firm’s Joint Combatant Command’s Operations-C4ISR Integrated Management Team. Previously, he served as senior human resources specialist at the associate level.

Maile Au (MBA 2006) has taken on a new role with the University of Hawai‘i Foundation as the director of alumni relations for Mānoa. Previously, Au served as the foundation’s director of alumni relations, donor stewardship and alumni and student enrichment programs for the Shidler College of Business. Prior to joining the UH Foundation in 2008, Au helped to raised funds for REHAB Hospital of the Pacific as their annual giving manager. She received her undergraduate degree from the University of Southern California’s Marshall School of Business.

Jill Eckart (BBA 2006) has been promoted to the newly-created position of sales manager with ProService Hawai‘i. Previously, she served as a business development manager. Prior to joining ProService four years ago, Eckart worked for Bishop & Company Inc. as a recruiter and client development specialist. She also served as a

Ryan Matsumoto (BBA 2009, MBA 2017) and his wife Karen recently celebrated the birth of their new son Caden who was born 7 lbs 5.6 ounces on February 4 at Queen’s Medical Center. In addition, Matsumoto and his family recently relocated from Honolulu to Plano, Texas where he joined the Toyota Motor Sales team as their vehicle marketing and communications planner for the Toyota Prius vehicle series. Previously, he served as a marketing manager at Servco Pacific Inc. where he was responsible for strategic planning and implementation of various Toyota Hawaii distribution and retail marketing efforts. Matsumoto graduated from Shidler’s Part-time MBA program this past May.
financial services professional at New York Life Insurance.

Andy Kazama (BBA 2005) has joined Colliers International as a senior leasing retail agent. He holds over 10 years of experience in commercial brokerage and advisory services. Most recently, he represented 7-Eleven, Domino’s, USPS, and Ichiriki on statewide expansion strategies and has completed over $220 million in investment sales of hotel, industrial, office, and retail properties throughout Hawai‘i. Prior to joining Colliers, Kazama was a member of the CBRE Inc. team where he specialized in both retail and investment sales.

Sherwin Louie (BBA 2000) has been promoted to controller of Delta Dental of Colorado. Louie had served as the interim controller since December 2015, overseeing the company’s financial accounting team. Prior to joining Delta Dental in 2013, Louie worked for publicly held REIT ProLogis as a manager analyzing land costs for industrial real estate property developments.

Sarah Nakagawa (BBA 2004) has joined the University of Hawai‘i Foundation as controller where she is responsible for all financial and accounting aspects for the organization. Nakagawa joins the foundation after most recently serving as the controller for Ohana Pacific Management Company Inc. Prior to her tenure with Ohana Pacific, she served as an accounting manager for Blue Planet Software Inc. and as an audit senior with KPMG LLP.

Ngoc Nguyen (BBA 2005, MBA 2011) has been promoted to director of investor relations at Hawaiian Telcom. In her new role, Nguyen leads Hawaiian Telcom’s strategic investor relations communication plan, and manages relationships with shareholders and the investment community. Nguyen has been with Hawaiian Telcom since 2006, serving most recently as investor relations and financial planning manager.

Trisha Nomura (MAcc 2002) has joined ProService Hawaii as chief people officer where she leads an HR team responsible for recruiting, hiring, training, evaluating, and enabling people development and culture building. She also fosters positive career engagement and growth within the company, and oversees the improvement of the talent evaluation process. Previously,
Nomura served as the chief operating officer for HiHR prior to its ProService 2016 acquisition.

Rachel Nabela Oleniacz, CPCU (BBA 2007) has joined HDI Global Insurance Company as an engineering lines underwriter with the firm’s Engineering Lines and Construction Division. Oleniacz, who works out of HDI’s Chicago headquarters, is responsible for all underwriting in the state of Hawai’i. Previously, she served as an account manager for Swett & Crawford.

Laura Kay Rand (MBA 2008) has joined the Hawai’i Foodbank as senior grant and communications manager where she is responsible for grant writing and external communications. Rand holds over two decades of experience in health and human services. She previously served as vice president of corporate services for Goodwill Hawaii.

Judy Relosimon (BBA 2006) has been promoted to senior marketing manager at Servco Pacific Inc. Relosimon is responsible for leading the overall vision and marketing strategies for Toyota Hawaii distribution. She is also responsible for identifying, developing and integrating new marketing opportunities and initiatives focused on driving consumer engagement and consideration.

Vaness Tsang-Lee (BBA 2002) has joined the Kahala Office of Better Home and Gardens Real Estate Advantage Realty as a Realtor-associate. Previously, Tsang-Lee served as the human resources manager at the Domestic Violence Active Center. She and her husband also own an auto detail business in Kalihi-Kai.

2010s

Sadie Ackerman (BBA 2016) has joined Keller Williams Honolulu as a Realtor-associate with the Ihara Team. Her previous experience includes serving as a senior administrative and fiscal specialists at the University of Hawai’i at Mānoa, a professional communications and marketing intern for Easter Seals Hawaii, and a marketing assistant for Cornerstone Home Lending Inc.

Kelsie Bartolome (BBA 2015) has been promoted to senior marketing specialist at Servco Pacific Inc. where she supports the Toyota Hawaii brand team in planning, developing and managing assigned marketing campaigns and initiatives. Previously, she served as marketing assistant.

Kathalynn Benner (BBA 2014) has joined Nordic PCL Construction Inc. as an administrative assistant. Prior to joining Nordic, Benner served as business manager clerk for Kiewit Building Group Inc. and interned at the U.S. District Court in Honolulu. She is a 2010 graduate of Kamehameha Schools Kāpālama campus.

Christian D. Chambers (MBA 2012) has joined the Hawai’i law firm Bays Lung Rose Holma. Chambers concentrates his practice in the areas of complex litigation involving real estate matters, business disputes and insurance issues. He has successfully represented clients in major construction litigation, mass tort claims, bankruptcy proceedings and medical billing disputes. He is also a graduate of the UH William S. Richardson School of Law.

Kevin Chan (BBA 2011) has joined The Howard Hughes Corp. as senior development accountant. Prior to joining the firm in November of 2016, Chan served as an audit senior associate for KPMG where he conducted audits and reviewed financial statements prepared in accordance with U.S. GAAP and statutory accounting principles for clients.

Kira Kawakami (BBA 2013) has joined Alston Hunt Floyd & Ing as an associate attorney where she specializes in corporate and business law, and also handles
a wide range of civil litigation matters. Previously, Kawakami served as an associate at Oshima Itomura & Fujimoto. She is a graduate of the Thomas R. Kline School of Law at Drexel University.

Tran Trong Kien (VEMBA 2013), along with two of his companies, Gumin Co. and Hai Au Aviation Joint Stock Co., will embark on a new partnership with one of Southeast Asia’s largest budget airlines. Kien and AirAsia Bhd. plan to launch a new Vietnamese carrier which is expected to start flying in early 2018. Kien is the CEO of Hanoi-based Gumin, and chairman and CEO of Thien Minh Group which is the parent company of Hai Au Aviation.

Laurie Komatsu (MBA 2010) has been promoted to director of corporate and foundation relations for the University of Hawai‘i Foundation. Komatsu brings to her new role a strong background in corporate philanthropy and substantive knowledge and experience in foundation relations. Prior to joining the foundation in 2011 as associate director of corporate and foundation relations, Komatsu served as first vice president and director of community development for American Savings Bank.

Rick Kuwahara (EMBA 2015) has joined Paubox as chief marketing officer where he oversees all marketing and growth related strategies for the Hawai‘i-born, San Francisco-based tech startup. Still located in Hawai‘i, Kuwahara holds over 11 years of sales and marketing management experience and he is an expert at building data-driven, integrated marketing campaigns that drive growth. Prior to joining Paubox, Kuwahara served as a senior manager of consumer acquisition at Hawaiian Telcom.

Thai Trung Luu (VEMBA 2010) has been named CEO of the Military Commercial Joint Stock Bank (MBB) in Vietnam. Luu has been a member of the MBB team for nearly 20 years and held several key positions such as branch director, human resource director, and deputy general director. He was also chairman and CEO of MBB Securities. Most recently, he served as the vice-chairman of the MBB board.

Raoul Magana (MBA 2011) has been promoted to enterprise risk manager at First Hawaiian Bank. In his new role, Magana oversees the enterprise and market risk management programs for the bank. He also reports on First Hawaiian Bank’s risk tolerance and quarterly performance, recommending appropriate mitigation actions and generating forward-looking risk metrics for portfolio management and strategic decision-making. Prior to joining First Hawaiian Bank in 2014, Magana served as deputy director of the United States Treasury’s Office of Economics and Finance.

Seven Shidler alumni are members of Pacific Business News’ 40 Under 40 Class of 2017

Congratulations to Chris Goodin (BBA 2003), litigation partner at Cades Schutte LLP focusing on real estate disputes; Jenna Long (DEMBA 2014), director of operations at Pacific Biodiesel; Savan Patel (EMBA 2015), president of Infinium Interiors which specializes in office furniture, space planning, and interior design services; Jason Sewell (BBA 2005), co-founder of DevLeague, a technology training bootcamp, and Sudokrew, a full stack web development shop; Colby Takeda (MBA 2016), administrator of The Plaza at Waikiki assisted living; Trent Thoms (MBA 2003), commercial real estate broker at CBRE; and Jason Thune (MBA 2002), director of network development for Hawaiian Telcom. The Shidler alums were recognized at Pacific Business News’ annual 40 Under 40 event on June 9 at the Four Seasons Resort O‘ahu at Ko Olina. 40 Under 40 recognizes forty of Hawai‘i’s best and brightest young businesswomen and businessmen under the age of 40.
Jonathan Moreno (VEMBA 2013) has been named the chair of the board of governors for the Ho Chi Minh City chapter of the American Chamber of Commerce in Vietnam. In 2012, Moreno helped to form the chapter’s first manufacturing committee and has served in a leadership role ever since. He joined the board of governors in 2013. Moreno is the general director of Medovations Vietnam, a member of the Diversatek group of medical technology companies.

David Pettinger, APR (BBA 2010) has been named past-president and co-chair of the Accreditation & Leadership Committee for PRSA Hawaii. Pettinger is the vice president of public relations for Anthology Marketing Group.

Christian Rayray (BBA 2015) has joined Anthology Marketing Group as a media coordinator with the company’s Advertising Group. In his new role, Rayray provides support to the internal media staff in servicing clients. Previously, he worked as an account executive for 6 Pillars Marketing.

Megan Tsuchida (BBA 2011) has joined the Young Leaders Board of Make-A-Wish Hawaii, which is a board made up of young professionals under the age of 45 that works alongside the Make-A-Wish Hawaii Board of Directors. The Young Leaders Board runs two signature networking events and oversees the Heroes for Hope giving society. Tsuchida is a director with local public relations firm the Bennet Group.

Sara S. Tsukamoto (MBA 2015) has joined Starn O'Toole Marcus & Fisher as an associate. Tsukamoto will focus her practice in the areas of real estate and commercial transactions. She was admitted to the Hawaii State Bar Association and earned her JD from the William S. Richardson School of Law. Prior to joining the firm, Tsukamoto was an associate at Chang Iwamaas LLP.

Chef Colin Chung (BBA 1968) celebrated the release of his new cook book entitled Kana Vinaka, which means “eat well” or “good food” in Fijian. The book is a non-profit initiative that supports the hospitality industry in Fiji, and promotes healthy eating, sustainability, and lowering dependency on imports within the local economy. In the 1980s, Chef Chung moved from Hawai‘i to New Zealand where he opened several successful eateries including the legendary Vinnies in Raglan. He has also spent much of his 40-year career traveling throughout the Pacific Islands as a consultant assisting hotels with their operations, and sharing his trademark Pan-Asian flavors cooking for famous names such as Nicole Kidman, The Rolling Stones and Justin Timberlake. Learn more at colinkitchen.co.nz.

Send us your alumni news and photos

Submit your personal and professional milestones, promotions, new jobs, travel photos, birth announcements, marriages, retirements, etc. to the Shidler Business magazine.

Julie Kuo (BBA 2016) represented Hawai‘i in the 2017 Miss USA competition in Las Vegas, Nevada on May 14. Kuo is the first woman of Taiwanese decent to ever compete for the Miss USA title and was one of five contestants who were born in foreign countries but are now proud U.S. citizens. Originally from Tainan, Taiwan, Kuo immigrated to Hawai‘i with her family at age ten. She was working as a server at Tangö Contemporary Cafe in Kaka‘ako, when she was recruited to compete for Miss Hawaii USA. She was crowned Miss Hawaii USA 2017 in November of last year. Kuo is a Roosevelt High School graduate and received her undergraduate degree in accounting from Shidler. She aspires to one day open a restaurant that specializes in her favorite Taiwanese dishes.
We are pleased to recognize graduates of the UH Shidler College of Business who work at Hawai‘i Pacific Health and its four medical centers – Kapi‘olani, Pali Momi, and Straub on O‘ahu and Wilcox on Kaua‘i.

Listed below are just a few of the many Shidler graduates who work at Hawai‘i Pacific Health. Mahalo for helping to create a healthier Hawai‘i.

Ryan-James Cardenas (BBA 2010), Business Systems Analyst
Riley Ching (BBA 2014), Benefits Specialist
Megan Chow (MHRM 2015), Employee Relations Coordinator
Shanyn Chung (BBA 2013, MHRM 2015), Workforce Planning Coordinator
Ramona Clemente (BBA 1990, MHRM 2015), Director of Employee Relations
Angel Diep (BBA 2015), Benefits Specialist
Jennifer Gabriel (BBA 2003), Senior Financial Analyst
Colin Giroza (BBA 2003), Director of Supply Chain Operations
Adrienne Huang (BBA 2013, MHRM candidate), Talent Acquisition Specialist
Shelli Ihori (BBA 2006, MHRM 2007), Manager of Workforce Planning and Compliance
Emery Inafuku (MBA 1996), IT Analyst
Alan Ito (MBA 1987), Information Security Officer
Eric Leeson (BBA 2006), Technical Security Analyst
Henry Ma (BBA 2015), HR Specialist
Owen McDonough (MHRM 2011), Coordinator of Retirement Plans
Jonnelly Miller (MHRM 2015), Employee Relations Manager
Jessica Nitta (BBA 2011), Payroll Specialist
David Okabe (BBA 1984), Executive Vice President and Chief Financial Officer
Amanda Price (BBA 2007, MBA 2016), Director of Annual Giving
Steven Robertson (EMBA 1998), Executive Vice President and Chief Information Officer
Michael Robinson (MBA 2014), Vice President of Government Relations and Community Affairs
Candace Kristin Schwartzlose (BBA 2013), Customer Care Representative
Jessica Sphar (BBA 1991, MHRM 2015), Associate Director of Employee Relations
Andrew Yamamoto (BBA 2013), Compensation Specialist
Jason Yim (BBA 2013, MHRM 2015), Benefits Specialist

Hawai‘i Pacific Health is a not-for-profit health care system with nearly 7,000 employees and over 70 locations statewide including medical centers, clinics, physicians and other care providers. Its four medical centers – Kapi‘olani, Pali Momi, Straub and Wilcox – specialize in innovative programs in women’s health, pediatric care, cardiovascular services, cancer care, bone and joint services and more. One of the state’s largest health care providers, Hawai‘i Pacific Health is recognized nationally for its excellence in patient care and the use of electronic health records to improve quality and patient safety. Learn more at HawaiiPacificHealth.org.
FEATURED EVENTS FOR SUMMER AND FALL 2017

JULY | AUG  
Will Weinstein Ethics Conversation Series  
UH Mānoa campus, 6:00 – 7:30 p.m.  
What causes high profile individuals to lie, cheat and steal? Join us as a number of professionals from the business, legal, political and athletic communities examine a number of headline-making ethical conundrums. Topics and dates are posted at shidler.hawaii.edu/weinstein.

JULY | 19  
Alumni Dine Around  
Royal Hawaiian Center, 5:30 – 8:30 p.m.  
Join us for this exclusive networking event hosted by the Shidler Alumni Association. Enjoy samplings of signature dishes and beer/wine pairings from popular restaurants at the Royal Hawaiian Center. shidler.hawaii.edu/events/dine-around-2017.

OCT | 19  
Hall of Honor Awards  
Sheraton Waikiki, 5:30 – 9:00 p.m.  

DEC | 16  
UH Mānoa Commencement Exercises  
Stan Sheriff Center, Morning Ceremony 9:00 a.m. – 12:00 p.m., Afternoon Ceremony 4:00 – 7:00 p.m.  
Hundreds of Shidler students will be participating in UH Mānoa’s Mid-Year Commencement Exercises at 4 p.m. The combined undergraduate and advanced degree ceremony will be streamed live at manoa.hawaii.edu/commencement.

Ways to Support Shidler

There are so many ways to support the Shidler College of Business. Every gift counts, no matter the size. Learn more about how individuals, groups and businesses can support Shidler. Contact Unyong Nakata, executive director of development, at (808) 286-0702, unyong.nakata@uhfoundation.org.

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808-956-0887  
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Shidler College of Business  
2404 Maile Way A303f  
Honolulu, HI 96822  
Give Online  
UHFoundation.org/GivetoShidler

Shidler Events

For a listing of all upcoming events at the Shidler College of Business, visit shidler.hawaii.edu/events